

100 Years of United Way

Building a Stronger Wayne County Since 1925



Impact Over the Years

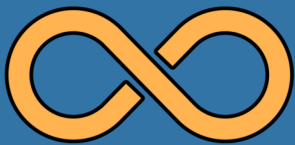
Total Funds Raised in 100 Years (1954-2024):

\$50,318,167.90

Number of Lives Impacted in 100 Years (1954-2025):

1,006,363.4

Partnerships Formed Over the Century:



We're looking forward to the next 100 years



2024 Community Campaign

United Way Wraps Up the 2024 Community Campaign



United Way of Wayne County's 2024 Community Campaign officially wrapped up on December 31, 2024. This year's goal was to raise \$850,000 to impact the lives of 17,000 people. While it is possible to have a few additional investments applied in the first days of

2025, together with Major Investors and Wayne County residents, UWWC reached 92.4% of its goal. This equates to about \$785,400 to impact 15,708 lives.

This year's campaign success is thanks in part to a collaborative Board of Directors and Campaign Volunteers. Their efforts combined with the support of many others helped to facilitate employee campaigns at over 90 businesses and schools across the county.

Giving Back to Fair Share Donors

\$10,000 Fair Share Prize Winner, Royal Caribbean Cruise Educator Giveaway, and \$5,000 School Grant Recipient

We are thrilled to announce the winners of our 2024 Fair Share and Education Grant Giveaways! Jamie Hare, with Caterpillar, was randomly selected as the recipient of this year's \$10,000 grand prize. Jamie's commitment to giving back exemplifies the spirit of community that drives United Way of Wayne County. We are deeply grateful for Jamie and all our Fair Share donors who continue to make an extraordinary impact through their generosity.



In addition, congratulations to D'Angelo Greenfield of Carver Heights Elementary, who won our Wayne County Public Schools Fair Share Cruise Giveaway through his Fair Share investment in this year's campaign! This much-deserved vacation will give D'Angelo the opportunity to relax and recharge after dedicating himself to shaping the future of our children. Educators like him inspire us every day with their dedication and passion. Thank you to Mallory Dumond, Travel Agent with Travelmation, for partnering with United Way for this prize.

We're also excited to share that Norwayne Middle School was awarded the \$5,000 school grant! This funding will help support innovative programs and resources that enhance education for students. We can't wait to see the positive changes this grant will bring to their classrooms. A heartfelt thank-you to everyone who participated in these initiatives—you're truly helping to build a brighter future for Wayne County.

travelmation
Mallory Dumond
www.mallorytravels.net

A New Year Brings a New Focus for UWWC

Embarking On A Three-Year Journey to Address Poverty-Driven Issues in Wayne County.

Starting in 2025, United Way of Wayne County (UWWC) is launching a transformative three-year initiative called the Issue Focus Transformation. This groundbreaking strategy represents a significant shift in the organization’s approach to community impact, focusing on addressing poverty-driven issues and tackling their root causes directly.

For decades, UWWC has been a cornerstone of support for local families, connecting them to resources and funding programs that address a wide array of community needs.

However, the organization’s leadership recognized that to create lasting change, a more focused strategy was necessary. "This transformation is about focusing our efforts where they’re needed most to drive real, lasting change," said Sherry Archibald, Executive Director.

The Issue Focus Transformation will prioritize the allocation of resources to areas where they are needed most, ensuring that programs funded by UWWC are aligned with this overarching goal.

This approach will involve close collaboration with community

partners and data-driven strategies to identify priorities and measure outcomes.

To support this shift, UWWC invites residents, businesses, and organizations to join in this journey, creating a stronger, more resilient Wayne County for all. Additionally, UWWC will provide transparency and regular updates on the progress of the initiative, ensuring that donors and community members see the direct impact of their contributions.

Our Direct Service Programs

United Way is Proud to Offer Two Internal Programs

United Way of Wayne County is offering two vital programs, both funded through Duke Energy Foundation, Blue Cross and Blue Shield, and allocated state-funds, to assist individuals and families in overcoming challenges and building a stronger future.

The **Recovery Voucher Program** provides direct support to those recovering from natural disasters or personal crises such as domestic violence, eviction, or re-entry. Eligible recipients receive vouchers to use at participating thrift stores—Habitat ReStore, InJoy, and Salvation Army Family Store—where they can access quality clothing, furniture, home supplies, and building materials.

The **UCAN (United Community Assistance Network) Program** offers resources and referrals to individuals and families facing economic or personal challenges. Through an interview process, UWWC identifies needs, ensures connections to existing resources, and fills any service gaps. Assistance is limited to one time per year per household.

Both programs reflect UWWC’s commitment to helping Wayne County residents achieve stability and resilience. For more information, visit www.unitedwayne.org.



We Have Moved!



You can find us at our new location at:

**309 N. William Street
Goldsboro, NC 27530**

Save The Dates:

January 31st

100th Anniversary Kick-off and Ribbon Cutting Ceremony (11:00 AM)

February 5th & 6th

Fill the Theatre Food Drive

February 25th

100th Annual Meeting

Meet the 2025 Community and State-Funded Partners

2025 Community Partners:

American Red Cross
Boy Scouts - Tuscarora Council
Boys & Girls Clubs of Wayne County
Communities Supporting Schools
Girl Scouts - NC Coastal Pines
Literacy Connections
Partnership for Children

The Salvation Army
Society of St. Vincent de Paul
WAGES
Wayne Uplift Resources Association
Wayne Pregnancy Center
Habitat for Humanity
Rones Chapel Area Community Center

State-Funded Partners:

The 4Day Movement
Communities Supporting Schools
Safe Space for Youth
Wayne County Sheriff’s Office
Tommy’s Foundation
Wayne Uplift Resource Association



THANK YOU 2024 Annual Corporate Event Sponsors



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